

MASTHEAD

Masthead Image Size: 5.5" x 1.625"
Do not place artwork here

BILLBOARD

Client Image Area: 2.625" x 1.625"
Billboard cannot be
a coupon
(see separate template)

WRAP_SPECS_FRONT_COVER

Image Area: 8.25" W x 8.938" H
Client Image Area : 8.25" x 8.938"
Trim: 8.625" x 11"

10.75"

3.563"

5.375"
8.938"

Coupons for Bottom portion of Client Image Area
Maximum Coupon Area: 8.25" W X 5.375" H

Creative can occupy entire Client Image Area,
however coupons can not extend beyond this maximum indicated red coupon area

Page 8.25"