**WRAP_SPECS_FRONT_COVER**
- Image Area: 9.375" W x 10.75" H
- Client Image Area: 9.375" x 8.25" H
- Trim: 18.5" x 11"

**WRAP_BACK_COVER - PAGE 4**
- Client Image Area: 9.375" W x 8.25" H

**INDICIA/MCP**
- Do not place artwork here

**MASTHEAD**
- Masthead Image Size: 5.875" x 1.625"
- Do not place artwork here

**BILLBOARD**
- Client Image Area: 2.625" x 1.625"
- Billboard cannot be a coupon (see separate template)

**WRAP_SPECS_FRONT_COVER**
- Image Area: 6.625" W x 8.938" H
- Client Image Area: 6.625" x 8.938" H
- Trim: 18.5" x 11"

**Coupons for Bottom portion of Client Image Area**
- Maximum Coupon Area: 5.375" W X 4.125" H
- Creative can occupy entire Client Image Area, however coupons cannot extend beyond this maximum indicated red coupon area

**Creative can occupy entire Client Image Area, however coupons can not extend beyond this maximum indicated red coupon area**

**Coupons for Bottom portion of Client Image Area**
- Maximum Coupon Area: 3.563" W X 2.5" H
- Creative can occupy entire Client Image Area, however coupons cannot extend beyond this maximum indicated red coupon area

- **Page 9.375"**
- **Page 6.625"**
Coupons for Top portion of Client Image Area
Maximum Coupon Area: 8.875" W X 5.375" H
Creative can occupy entire Client Image Area, however coupons can not extend beyond this maximum indicated red coupon area

Secondary Coupon Location
Maximum Coupon Area: 9.375" W X 2.5" H
Clients who would like to use this area to track address information with their coupon redemption can only have one coupon that spans the 9.375" image width of this page
Creative can occupy entire Client Image Area, however coupon can not extend beyond this maximum indicated red coupon area